



WELT  
HUNGER  
WHH HILFE



## JOIN WELTHUNGERHILFE'S #INNOLAB2023 – TECH EDITION AS PARTNER!

How can new technologies be used to solve local development challenges?  
– Help us to find the most innovative country office in Welthungerhilfe!

**#innolab2023 – Tech Edition** is an **11-day event series** over several weeks, hosted by Welthungerhilfe's Innovation Unit, to address specific development challenges to achieve Zero Hunger.

In the end the **most innovative and promising idea** will be invited to join the **innovation incubation portfolio** and receives **20.000 € funding** for further idea refinement and development.

### WHY YOU SHOULD JOIN:

- To get some experience and insights in **working with the non-profit sector**
- To strengthen your **international competencies** thanks to close collaboration with international teams
- To create a **unique selling proposition** compared to other companies through this close collaboration
- To gain **methodological knowledge** about user-centric design, rapid learning, etc. combined with innovative ideas for Zero Hunger
- To **enable international colleagues** to build a first prototype by directly using new technologies
- To **boast your company** about supporting such an international, innovative event for Zero Hunger

## HOW YOU COULD JOIN:

- **With your expertise about your company and the technology you are working with** to support one team in developing and building a prototype for their technological idea to solve local development challenges
- **With your workforce in the sense of one focal point from your team** to be a contact person before during and potentially even after #innolab2023 and to support the work of one finalist team
- **With your workplace to hold a physical workshop in October 2023** for the team to get to know the technology you are working with, to build a first prototype and a pitch deck that can be presented at a live Shark Tank Event on October 27
- **With your network and contacts with regard to technologies** for further support of one finalist team and to share information regarding innovations, ideas and technologies
- **With your financial support** to cover costs for visa, flights, accomodation, per diem and train tickets in Germany for international colleagues to fully participate in #innolab2023 – tech edition with all the travelling

## HOW YOUR #INNOLAB2023 – TECH EDITION SCHEDULE WOULD LOOK LIKE:

17 <sup>th</sup> July	31 <sup>st</sup> July-04 <sup>th</sup> August	27 <sup>th</sup> /28 <sup>th</sup> September	23 <sup>rd</sup> -27 <sup>th</sup> October
<b>Tech Partner receives pitch decks from teams</b>	<b>Matching Event (Speed Dating selected Teams and Tech Partners)</b>	<b>Virtual #innolab introduction sessions</b>	<b>Physical #innolab in Germany + demonstration day and Shark Tank event</b>
<b>Task:</b> From all received pitch decks, <b>pre-select 5 teams</b> that move on to the next round	<b>Task:</b> <b>Find one finalist team</b> that you will further accompany during the whole process and support in building a prototype	<b>Task:</b> Participate in online #innolab sessions to get to know your team better and to learn about the <b>methodologies and approaches</b> we work with	<b>Task:</b> Build a <b>functional prototype</b> and create a <b>final pitch</b> together with the team <b>Present</b> prototype and pitch at WHH Headquarter

In case you help us to find the most innovative country office in Welthungerhilfe, please make sure you are available at the indicated dates and times.

## HOW YOU GET MORE DETAILS AND INFORMATION:

- **Reach out to Franziska Atwii (Team Lead Incubation) or Florian Landorff (Head of Innovation)**  
[Franziska.Atwii@welthungerhilfe.de](mailto:Franziska.Atwii@welthungerhilfe.de), [Florian.Landorff@welthungerhilfe.de](mailto:Florian.Landorff@welthungerhilfe.de)
- **Follow Franziska Atwii on LinkedIn to get newest updates**  
[Franziska Atwii - Team Lead Incubation - Welthungerhilfe | LinkedIn](#)
- **Have a look at our Innovation Lab Website**  
[Innovation Lab – Welthungerhilfe](#)

We are already looking forward to your financial and practical support and our collaboration in this year's #innolab2023 – Tech Edition!